



SCSSS's
SITABAI THITE COLLEGE OF PHARMACY, SHIRUR
TRAINING & PLACEMENT CELL

Guest Lecture on "Pharmacy Career & Job Opportunities in Marketing"

Academic year- 2018-2019

Class: Third & Final Year B. Pharm

Date- 16/03/2019

Time- 10.30 am-12.30pm

Name of Guest Speaker-Mr. Janardan Galande

SCSSS's Sitabai Thite College of Pharmacy organized guest lecture on "**Pharmacy Career & Job Opportunities in Marketing**".

Mr. Galande shared a wealth of information and guidance related to careers in pharmacy, especially in marketing domain.

He began by emphasizing the diverse career avenues within the pharmacy profession.

He discussed the crucial role of marketing in the pharmaceutical industry, emphasizing that it is integral to the promotion and distribution of pharmaceutical products and services.

Mr. Galande provided insights into various career opportunities for pharmacy professionals in marketing, including roles such as pharmaceutical sales representatives, product managers and market analysts.

He shared advice on the educational and skill prerequisites for pharmacy professionals looking to enter the marketing sector.

Students gained an understanding of the skill sets required for those positions.



Ms. Priyanka B. Wanjul

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