

SCSSS's

SITABAI THITE COLLEGE OF PHARMACY, SHIRUR TRAINING & PLACEMENT CELL

Webinar on "Impact of COVID-19 on the Nutraceuticals Market"

Academic year- 2019-2020

Date- 24/07/2020

Class: Final Year B. Pharm

Time-4.00pm-5.00pm

Name of Guest Speaker- Dr. Atish Mundada

SCSSS's Sitabai Thite College of Pharmacy organized webinar on "Impact of COVID-19 on the nutraceuticals market".

Dr. Mundada began by highlighting the heightened awareness of health and wellness during the pandemic. The increased focus on preventive healthcare led to a surge in demand for nutraceutical products, driven by costumers seeking immune-boosting supplements and wellness solutions.

Dr. Mundada shed light on the importance of adapting to new sourcing strategies and ensuring the quality and safety of ingredients to maintain consumer trust.

He highlighted the emergence of novel formulations targeting immune support, stress management, and overall well-being.

He also provided insights into the adjustments made by nutraceutical companies to comply with new regulations and standards, ensuring the safety and efficacy of their products.





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